

Dr. Tim Crowley | Motivational Speaker | Leadership Expert | Momentum Maker

10 Things Great Leaders Do Differently

"Live with Purpose. Lead with Heart."

"Leadership is not about being in charge. It is about taking care of those in your charge." — Simon Sinek

1 Step Outside Your Comfort Zone

Growth begins at the edge of discomfort. Fear kills more dreams than failure ever will.

2 Choose Connection Over Perfection

Leadership is about people, not performance alone. Trust grows through genuine connection.

3 Listen to Understand

Follow the 80/20 rule: listen 80%, speak 20%. True understanding builds influence. Seek first to understand vs to be understood.

4 Recharge to Lead Well

You can't pour from an empty cup. Care for yourself so you can care for others. What is your one non-negotiable?

5 Build Resilience

Bounce back stronger and wiser. Learn to see setbacks as setups for growth and practice grit daily. Discover the silver linings.

6 Lead by Example

Credibility comes from consistency. Walk the talk and do what you say you'll do. Who is someone who influenced you?

7 Be Relentlessly Optimistic

Choose positivity. See opportunities in challenges and create energy others want to follow. Lift others up daily.

8 Know Your Why

Purpose fuels passion. When you're clear on your "why," the "what" and "how" follow.

9 Champion Inclusion

Value differences and celebrate strengths. Great leaders create belonging for all. Live and lead by the "Platinum Rule."

10 Build High-Trust Teams

Trust is the foundation of performance, collaboration, and results. Without it, nothing works. Lead with vulnerability.

Your Leadership in Action

Reflection: Which of these 10 do you need to practice more consistently in your leadership right now?

Action Step: Choose one habit from this list and commit to practicing it daily for the next 30 days. Small, consistent steps create lasting impact.

Ready to Elevate Your Leadership?

Download more resources, book a keynote, or explore coaching at drtimcrowley.com

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